

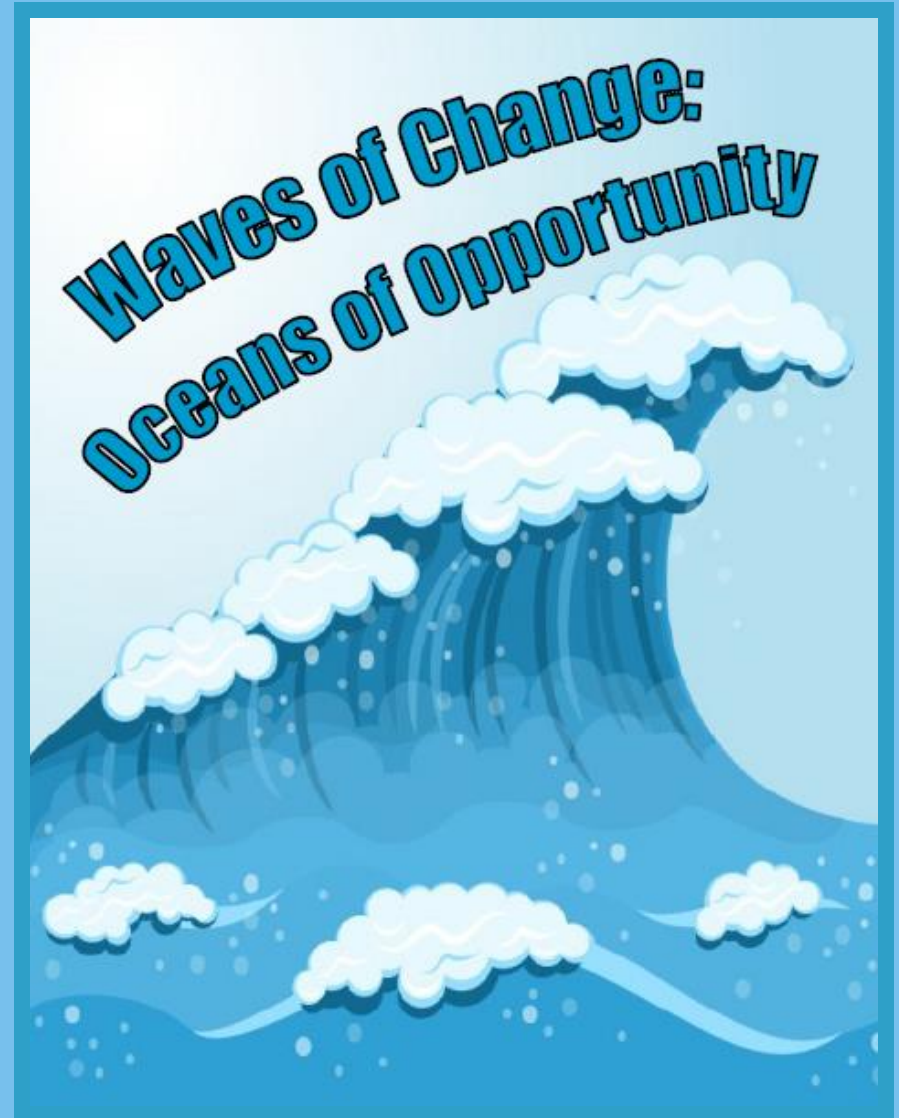
# Data Collection and Analysis

They want to know  
what?!

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Ohio Association of Student  
Financial Aid Administrators  
Spring Conference 2017





**IPEDS**



**COMMON DATA SET**  
INITIATIVE



**“Waves of Change: Oceans of Opportunity”**  
**Ohio Association of Student Financial Aid Administrators**  
**Spring Conference 2017**

# Compliance is (sometimes) Mandatory

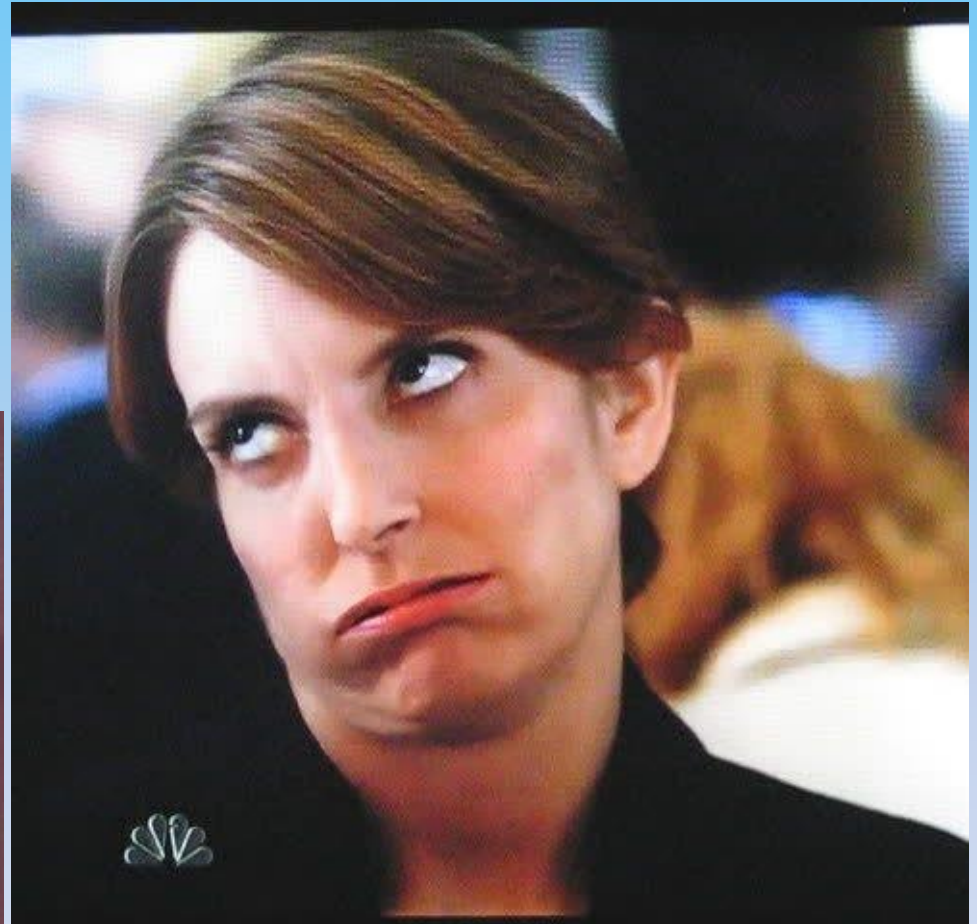
Survey completion is mandated by 20 USC 1094, Section 487(a)(17) and 34 CFR 668.14(b)(19)

**If you have a PPA, you are required to complete IPEDS**

CDS: a “collaborative effort among data providers in the higher education community and publishers as represented by the College Board, Peterson's, and U.S. News & World Report”

# What Else?

- **U.S. News and World Report** influences applicant's decisions
- **NCAA** data reporting is required for participation
- **FISAP** is a well-known federal requirement
- Enrollment reporting to **NSLDS** is a compliance issue
- Enrollment Managers often request significant data



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# Understand the questions!!!

- Read through all questions being asked
  - The first time through – read the instructions fully before starting
- Know who to ask if clarification is needed
  - The details are extremely important
  - Pulling correct data is one of the most important aspects of our job

Make sure you can answer the 7 W's

**What**

**When**

**Who**

**Who**

**When**

**How**

**Why**

# Who

- Knowing who needs the data is a good indication of the overall purpose of the survey
- This will also help give you an idea of the type of data you'll need to gather



# When

- When is the deadline for the data???
- Determine if the data needs to be combined with information from other offices; this will impact when you need to have your data compiled
- If you are submitting enrollment data for your institution, how often does your policy indicate you'll be submitting data? Auditors will check

# Why

- Why is this data important? How will it be used?
- NCAA – ensure compliance with their requirements
- FISAP – compliance and transparency; application for aid
- IPEDS – transparency; disclosures to prospective students
- US News – Prestige; recruitment
- Enrollment reporting (NSLDS or Clearinghouse) – determines grace periods and deferment; SULA
- Others?

# Who

- Who is to be counted in the data?
- One of the more challenging (and complex) filters in data analysis
  - First-time full-time
  - First time attenders including transfers
  - All degree-seeking students
  - What about non-degree?

# Common Data Set

- “Number of degree-seeking undergraduate students”
- “Number of students in line a who applied for need-based financial aid.”
- “Number of students in line b who were determined to have financial need.”

# IPEDS

- AS OF CENSUS DAY (as determined by “Academic Reporters”)
- Group 1: All undergraduates
- Group 2: Of Group 1, Full-time, First time degree seeking students
- Group 3: Of Group 2, those awarded ANY grant/scholarship aid from the federal government, state government or institution
- Group 4: Of Group 2, students awarded ANY Title IV aid

# NCAA

The final submission file will contain final financial aid package data on **ALL FULL-TIME, FIRST-TIME STUDENTS ENTERING YOUR INSTITUTION IN THE ACADEMIC YEAR REQUESTED**. For example, the data file submitted for the 2016-17 reporting cycle will include all **freshmen, transfers and mid-year enrollees** who entered your institution in the 2015-2016 academic year as full-time students. This group includes athletes and non-athletes, international students who enrolled full time during the academic year in question and students who DID NOT receive a financial aid award as well as those who DID receive an award.

Institutions are asked to ensure that the additional criteria of “**degree-seeking at your institution**” be implemented when applying this definition.

It should be noted that when applying this cohort definition, “**traditional**” and “**non-traditional**” students *may* be captured. If a school policy exists that deems non-traditional students “ineligible” to participate in intercollegiate athletics, please contact Eric Hartung for guidance concerning the application of the cohort definition.

# When

- The data snapshot is important
  - CDS allows you to select whether you want to submit estimated data for the year just ending or actual data for the prior year
- Institutional definitions may be conflicting
  - “The term period the student data is associated with. The institution defines the term(s) based on the structure of their academic year calendar.”  
Gardner Institute’s Gateways to Completion

# What

Pay very close attention to the detailed items to be collected

- NCAA
  - The aid totals, as well as the other corresponding data points (e.g., Cost of Attendance, Expected Family Contribution, Financial Need, etc.) should not be annualized. Reported totals should reflect only the term(s) for which the student was enrolled.



# Common Data Set

- “Number of students in line c who were awarded any financial aid.”
- “Number of students in line d who were awarded any need-based scholarship or grant aid.”

Merit-based aid IS TO BE INCLUDED as need-based aid if it is used to meet need

# How

Get IT on your side!!

- Learn the ins and outs of your reporting system
  - Create standard reports
  - Write procedures!
- Can custom reports be written?
  - I use Colleague – IT wrote a survey report for me
  - FISAP reports are included; IPEDS functionality doesn't work
- Know HOW to submit your data

# Contact Information

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