

# OASFAA NEWSLETTER

FALL 2018

## UPCOMING EVENTS

### September 2018

Sept 28th: NW Regional Meeting, BGSU

Sept 28th: SW Regional Meeting, UC Blue Ash

### October 2018

First Two Weeks in October: Outreach Committee hosts High School Guidance Counselor Workshops throughout the state

Oct TBD: NE Regional Meeting, U of Mount Union

Oct 3rd: SE Regional Meeting, Zane State College

Oct 5th: Executive Meeting, Franklin University

Oct 14th—17th: MASFAA Conference, Marriott City Center, Minneapolis, MN

Oct 24th—26th: State Fall Conference, Sheraton at Capitol Square, Columbus, OH

### November 2018

Nov 27th—30th: FSA Training Conference, GWCC, Atlanta, GA

### December 2018

Dec 7th: Executive Meeting, Franklin University

## Meet your 2018—2019 Elected Trustees\*

President  
Matthew Moore  
Director  
Sinclair Community College  
matthew.moore157@sinclair.edu



President-Elect  
Adam Dillulio  
Director  
Cuyahoga Comm College  
adam.diulio@tri-c.edu

Past President  
Susan Kannenwischer  
AVP of Enrollment Services  
Capital University  
skannenwischer@capital.edu



VP for Conferences  
Carolyn McCluskey  
Assistant Director  
Baldwin Wallace University  
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Vice President for Training  
Emily Haynam  
Asst Dir for Compliance  
The Ohio State University  
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Secretary  
Kirby Adams  
FA Officer  
Sinclair Community College  
kirby.adams@sinclair.edu

Treasurer  
Lindsay Walton  
Resource Planning Analyst  
The Ohio State University  
walton.472@osu.edu



Treasurer-Elect  
Carrie Short  
Associate Director of SFA  
University of Akron  
cshort1@uakron.edu

[Regional & Associate Member Representatives on pages 5—6\\*](#)

## President's Welcome

I am so very excited for the opportunity to serve as the OASFAA President for the 2018-19 year, what will be our 50th Anniversary year.

As we embark on this milestone year, let us focus on the critical role that you – our OASFAA members – play every day in the lives of students and their families. You help each year to ensure that students have access to a higher education. You facilitate this access while also managing highly complex and difficult to administer financial aid programs.

Our conference committee is working diligently to plan the 50th OASFAA Conference, which will be held in Columbus on October 24-26, 2018 at the Sheraton Columbus Hotel at Capitol Square. We are planning some great festivities for this monumental year, including having many of our Past Presidents in attendance at the conference and a fabulous event Wednesday night to celebrate our history. Our next Chenelle Leadership Program has also commenced and will be working now and during the conference to prepare our colleagues for future leadership roles within OASFAA. In addition to the annual conference, we will again be hosting many opportunities for our members through our regional workshop offerings, NASFAA Credential trainings, and our second ever OASFAA Director's Day (tentatively scheduled for February 2019).

I look forward to speaking with you in hopes of continuing to strengthen our great Association. If you are not a member, this is a great time to join us in supporting our mission to affect public policy initiatives, promote the ethical administration of student aid programs, and encourage an environment of cooperation among individuals, agencies, organizations, and educational institutions to better serve all student populations.

Sincerely,

Matt Moore

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# OASFAA Fall 2018 Conference

Oct 24—26, 2018

Sheraton at Capitol Square

Columbus, Ohio

*Fifty years in the making!*



On behalf of the OASFAA Conference Planning Committee, we cordially invite you to attend the OASFAA Fall 2018 Conference. We are looking forward to seeing everyone as we celebrate 50 years of OASFAA this October 2018.

Ann Marie Gruber and Cheryl Willard have been hard at work contacting our Past Presidents, the Conference Planning Committee has 3 days of interest sessions packed with a variety of topics and the Entertainment Committee has planned a fun night of celebration Wednesday evening the 24th of October.

Who will be at the conference that you don't want to miss seeing ....

Zack Goodwin – our Federal Trainer

Karen McCarthy – NASFAA

Nick Prewett – MASFAA President

David Cummins – Ohio Department of Higher Education

Fred Stennis – FSA Outreach Team Supervisor, will be presenting the latest on the FAFSA website redesign, and the FAFSA App

Get your 50th Anniversary OASFAA gear!

5 t-shirt styles + a sweatshirt in lots of colors!

We need to sell a minimum amount of shirts by September 30th in order to print. Don't delay! Order your shirt today and you'll receive it in time for the fall conference!

[www.bonfire.com/oasfaaturns50](http://www.bonfire.com/oasfaaturns50)

*#OASFAATurns50*



If you haven't registered for conference or made your hotel reservations, what are you waiting for!

[www.oasfaa.org](http://www.oasfaa.org) for the conference registration link & OASFAA Fall 2018 Conference.

# Committee News

## AG&P

Faith Phillips and Betsy Johnson serve as co-chairs for the Association Governance and Planning Committee (AG&P). Faith works at Central Ohio Technical College/Ohio State University at Newark as the Director of Financial Aid, while Betsy is the Director of Student Financial Aid at Bowling Green State University. Faith has been in financial aid for 31 years and a member of OASFAA for 21 years serving in a number of capacities during that time, not limited to Treasurer(-elect), chair of the Need Analysis and Support Professional committees, and the three Presidential positions. Betsy has been in financial aid for over 21 years, and was sure to mention that Faith was her first boss in financial aid. Betsy has also served OASFAA in numerous capacities not limited to the three Presidential positions, Treasurer(-elect), Communications Chair, Member/New Member Chair, and is currently serving MASFAA as the 2019 Program Co-Chair. Lastly, Betsy is also a peer reviewer for the NASFAA Standards of Excellence Program.

The AG&P Committee is responsible for setting the guiding principles for OASFAA while monitoring the Association's adherence to the Constitution and Policy and Procedure Manual. This committee reviews the Constitution and P&P and makes recommendations for updates when needed.

Goals for AG&P include continued revisions to the P&P as well as updates to the Long Range Financial Plan.

Faith Phillips



Betsy Johnson



## Need Analysis

The Need Analysis Committee is responsible for providing training on the various aspects of need analysis. This may include, but is not limited to: Federal Need Analysis Methodology, Professional Judgment and Verification. The committee will coordinate with the Vice President for Training and Regional Representatives to develop programs to be presented during the membership year.

What have past trainings looked like?

Generally, trainings have consistently been provided as interest sessions during an OASFAA conference and then offered again later in one more regions during a regional meeting. The level of training and length of programs (i.e., beginning, intermediate, one-day workshop, number of sessions at a conference) is determined by the committee.

What time commitment is expected?

Many hands make light work. You can expect to be part of planning meetings, primarily by phone. Usually, two or more meetings each year which last approximately an hour. If you volunteer as a presenter, you will spend time at conference and regional meetings. We try to divide and conquer when covering presentations. Don't want to be a presenter? No problem. We still need your support on the committee. From researching details to updating presentation materials, to coordinating locations, there is always a way to be involved.

## REGULATORY

Lauren Urban and Ashley Eder serve as co-Chairs of the Regulatory Committee. Lauren Urban of John Carroll University has been in Financial aid for 6 years and an OASFAA member for 5 years. Lauren has served not once but twice as the NE Regional Rep. Ashley Eder of Adtalem Global Education has been in Higher Education for 10 years, and an OASFAA member for 4 years. This is her third year serving on the Regulatory committee as a co-chair. The Regulatory Committee is responsible for disseminating information to the membership regarding state legislation, federal regulations and federal reauthorization. The goal of the committee is to share relevant information with members in a timely and informative manner. The committee also looks for creative ways to archive state and regulatory updates to provide resources to our members. The committee goals are more achievable with creative ideas from our membership, and Lauren and Ashley encourage those interested in the world of Regulatory affairs to reach out to them and join their committee.

Lauren Urban Ashley Eder



# Committee News

(cont)



Laura Meek



Renee Lamp

## Professional Development



Your OASFAA community needs YOU! Become an OASFAA All-Star!

A'Lisa Hatfield



Leigh Jackson



## Need Analysis

(cont)

The Goals for the Need Analysis Committee include training

sessions at the 2018 Fall Conference and training sessions in the spring throughout each region of the state. Topics may include Need Analysis (of course), Verification, FAFSA Basics, Professional Judgement, SAR C Resolution and Citizenship.

What's your expertise in financial aid or within your office? Are you a rock star at R2T4s? Are you passionate about verification or SAP? Is customer service your #1 priority and you're skilled at training others in upping their game? Is your institution doing some innovative processes that you're willing to share with colleagues? Don't keep it all to yourself, share your knowledge with others! OASFAA is always looking for new presenters or panel members at conferences or regional meetings who can offer new topics, old topics or anything that affects us as professionals. Want to get in on OASFAA action? Email Laura Meek (meeekl@denison.edu) or Renee Lamp (renee.lamp@tri-c.edu) your name, title, area or topic of expertise and contact information and we'll add you to our OASFAA Repository of OASFAA All-Stars. Or consider nominating your colleague as an OASFAA All-Star. We'll be sure to follow-up with them for permission. No commitment needed until you're asked officially for a specific financial aid or OASFAA event.

Your Professional Development Co-Chairs for 2018-19 are Laura Meek from Denison University and Renee Lamp from Cuyahoga Community College. Laura's been an OASFAA member since 1994 and has been at Denison University for 3 years as Director. She was OASFAA's Treasurer/Treasurer-Elect in 2016-18 and has served on the Outreach Committee. Renee's been a member of OASFAA since 2009 and has been at Tri-C for 6 years as a Financial Aid Advisor. She was OASFAA's Northeast Regional Rep in 15-16, has served on the New Member Outreach Committee, completed the Chanelle Leadership Class, and now serves as Co-Chair for Professional Development. Professional Development is charged with promoting professional advancement of OASFAA members by assisting with training events, financial aid materials, agendas and arrangements.

We want your ideas! If you have any topic or agenda you'd like to propose for a conference, regional meeting or other financial aid event, contact Renee or Laura with your suggestions. They can pitch your ideas to the OASFAA Executive committee or your OASFAA regional representative. This is your OASFAA membership; tell us what you want!

## COMMUNICATIONS

The Communications Committee is tasked with maintaining the association's webpage, oasfaa.org, as well as all social media accounts. We also approve and manage the job listings as requested and submitted.

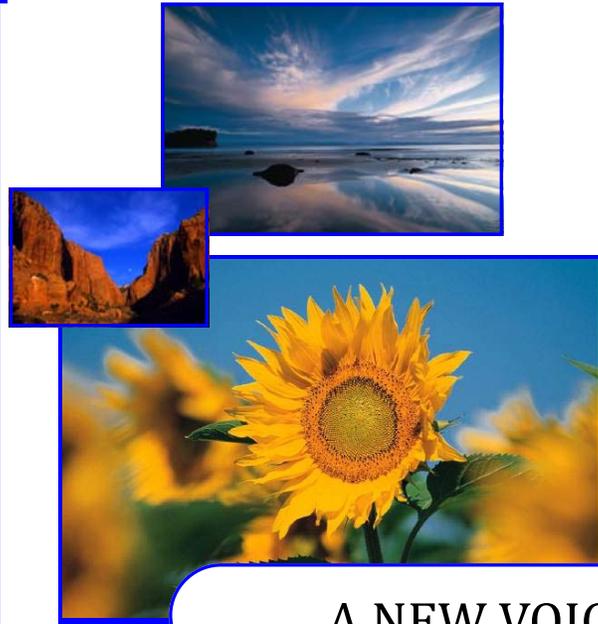
Lastly, we are responsible for relaying relevant news to our members. Our current initiative is to bring back the OASFAA Newsletter, the document that is before you. This will be a significant step in the direction of ensuring our members know what our association is up to and all the work we are doing. Jesse McMillan of Capital University and Sarah Pavlack of Sinclair Community college are the current co-chairs of the committee both having ended their prior years appointments as Southeast and Southwest Regional Reps, respectively. We are looking forward to the opportunity to increase the member engagement through our communications!



Jesse McMillan



Sarah Pavlack



Jeff Johnston

## A NEW VOICE FOR ASSOCIATE MEMBERS

Prior to the 2018—2019 year, associate members of the association were not allowed a vote in any motions made among the executive board or trustees. However, given the strong support the association has received from our associate members, the full membership of the association voted to create a new role on the executive board. And this was not simply a new role, but a new elected role and trustee with the power to vote on matters of the board. Thus was born the Associate Member Representative of OASFAA. The following is a letter from the first individual nominated and elected into this role, Jeff Johnston...

“OASFAA has always been very welcoming to Associate Members, with the ability to serve on committees, volunteer as co-chairs, etc. This past election, for the first time Associate Members were able to vote on the makeup of the incoming OASFAA Board, an important milestone in and of itself. As a part of that vote, I was humbled to be asked to run to be the first Associate Member Representative for OASFAA.

When I saw that I was the only one running in the election, I knew I had a pretty good chance.

With this new position Associate Members now have a voting trustee role on the OASFAA Executive Board. It is an important role in its first year. I had the opportunity to vote on a small matter at the last Exec meeting (to approve the accounting statements), but everyone around the room helped me realize it was a big deal for OASFAA.

When I joined OASFAA 15 years ago, I remember thinking “how did all of those people on the OASFAA Exec Board get their roles?” The answer, I have found with my own experience, is simply to raise your hand and volunteer. I started 14 years ago by attending an OASFAA conference committee meeting and not saying a word, and with subsequent meetings over the years, well, let’s just say I speak up more now. I ended up serving on the Outreach Committee, and then became a co-chair, attended some Exec Committee meetings, and here we are today. Anyone, Associate Member, school employee, etc., that wants to get involved with OASFAA can do so. Feel free to reach out to me or anyone on the Executive Board if you want to learn more about the various committees that can use your support.

As for being the Associate Member Representative, my goal for the role is to establish a standard of transparency: Associate members should have access to relevant information being discussed by the Executive Council and their voices/ideas/opinions need to be heard by Exec. I and those that follow in this Associate Member Representative role will first and foremost serve OASFAA, with a focus on helping to leverage crucial Associate Member support to create the ongoing valuable training opportunities needed by all OASAA members.”

Jeff Johnston

Director, Business Development

Sallie Mae

Jeff.johnston@salliemae.com

## Philip Birkey—Northwest (419, 567)

Financial Aid Counselor  
Ohio Northern University  
p-birkey@onu.edu



In financial aid and an OASFAA member for 2 years, & 4 years prior work in higher ed.

*What prompted you to join the exec board?*

Since I joined FA at a point where I was already 10 years into my career, I knew my biggest hurdle was regulatory knowledge. In trying to respond to this hurdle, I started going to every NASFAA Credentialing Workshop I could make it to. Carrie Short, who was running the workshops at the time, got to know me and recommended me for the Regional Representative position. I wasn't sure if I wanted to pursue the position but my boss and coworkers at ONU had previously held the position and encouraged me to go for it.

*What are you most looking forward to as regional rep?*

I am most looking forward to getting to know a few more people in OASFAA. I may not have been here long but I can already tell that OASFAA gatherings are basically like the TV show Cheers where everybody knows your name and your troubles are all the same!

## Megan Edwards—Northeast (216, 440, 330, 234)

Financial Aid Representative  
University of Mount Union  
edwardme@mountunion.edu



In financial aid and an OASFAA member for 2 years.

*What prompted you to join the exec board?*

I was nominated and convinced by Carrie

Short!

*What are you most looking forward to as regional rep?*

I am looking forward to getting involved and getting to know everyone in OASFAA. I think this is going to be a great way to connect and learn from other financial aid professionals.

# Meet your 2018—2019 Regional Representatives

*What do we do and what are our goals? Check out the bottom of the page!*

## Bailey Bartels— Southwest (937, 513)

Program Manager  
University of Cincinnati  
bartelba@ucmail.uc.edu



In financial aid for 8 years and an OASFAA member for 5 years.

*What prompted you to join the exec board?*

Many of my coworkers at the University of Cincinnati have been a part of the exec board and other OASFAA committees, and they have all spoken positively about their experiences. I had been toying with the idea of running for the regional rep position, so when the outgoing Southwest regional rep (Sarah Pavlack) asked if she could nominate me, I agreed.

*What are you most looking forward to as regional rep?*

I am looking forward to learning more about the organization and the members, especially from the schools in my region. I hope to see a great turnout of members, both new and seasoned, at the fall and spring regional meetings!

## Sheila Nelson- Hensley—Southeast

(740, 220, 614, 380)  
Associate Dean of Financial Aid  
Belmont College  
snelsonhensley@belmontcollege.edu



In financial aid for 35 years and an OASFAA member for 2 years. Has also been active in the Virginia and Pennsylvania associations, even serving as the VASFAA President.

*What prompted you to join the exec board?*

I was asked to run for office by OASFAA President Matthew Moore. Because of my wonderful experiences being involved in professional associations, I was eager to become a part of OASFAA's Board.

*What are you most looking forward to as regional rep?*

As the Southeast Regional Rep, I am excited about meeting more people from my region and throughout the state as a whole. Working for the association allows you to meet so many amazing financial aid officers and to create a wide network.

The regional representatives serve the members of their respective regions in several ways, including managing communications, planning meetings, and recruiting new members. They are the link between members and the Executive Committee. Members are encouraged to contact their regional representative with any questions, ideas, or concerns related to their OASFAA involvement. The goals of the regional representatives for the 2018-2019 year are to provide ample opportunities for members to connect and build relationships; to offer fun and creative ways for members to increase their involvement; and to expand the organization's reach within the state. Volunteers are needed to assist with the regional

# TRUSTEE UPDATES

Trustees pictured on pages 1, 5, & 6

## Treasurer and Treasurer Elect

Lindsay Walton currently serves as OASFAA's Treasurer. She is a Resource Planning Analyst in the Student Financial Aid office at The Ohio State University. She started in financial aid in 2011 at Miami-Jacobs Career College and was previously Assistant Director of Student Financial Services at the University of Mount Union. Lindsay has been an OASFAA member since 2011 and has served as a member and co-chair of the Outreach Committee, as well as Northeast Regional Representative.

Carrie Short currently serves as OASFAA's Treasurer-Elect. She is the Associate Director for verification and outreach/education at the University of Akron. She started in financial aid in 2006 at Baldwin Wallace University. Carrie has served OASFAA in the following committees and positions: communications/web committee co-chair, membership committee co-chair, Northeast Regional Representative, College Goal Sunday committee co-chair, and Vice President for Training.

The Treasurer and Treasurer-Elect are responsible for the fiscal operations of OASFAA. They process and record all income and expenditures for the association. Transactions include payments received for membership and training fees, sponsorships and donations, invoice payments, as well as reimbursements. Your OASFAA treasurers also maintain the proper insurance coverage, tax filing, non-profit status renewal, bank reconciliation, and other special projects as assigned.

The goals for the 2018-19 year include serving on the Financial Task Force committee regarding OASFAA's acceptance of online credit card payments as well as researching other methods to bring outdated practices up-to-date.

## Past President

I am Susan Kannenwischer and I am serving as the OASFAA Past-President for 2018-19. I work as the Assistant VP of Enrollment Services at Capital University. I began working in financial aid in 1995 and have done nearly every job in financial aid throughout the years. I moved to Ohio in 1999 and have been a member of OASFAA since that year.

[Throughout the year] I will work closely with the Association Governance and Planning Committee and the Regulatory Committee. I look forward to improving our archival policy in the upcoming year and supporting Matt as he leads OASFAA through the celebration of our 50th anniversary.

[My goals for the upcoming year include] working on a couple projects with other OASFAA executive members. I also want to work with the Regulatory Committee to provide a standard communication to the membership, alerting people to changes at the federal and state level as well as notification of how people can get involved in providing feedback to our legislators.

## WHAT IS OASFAA?

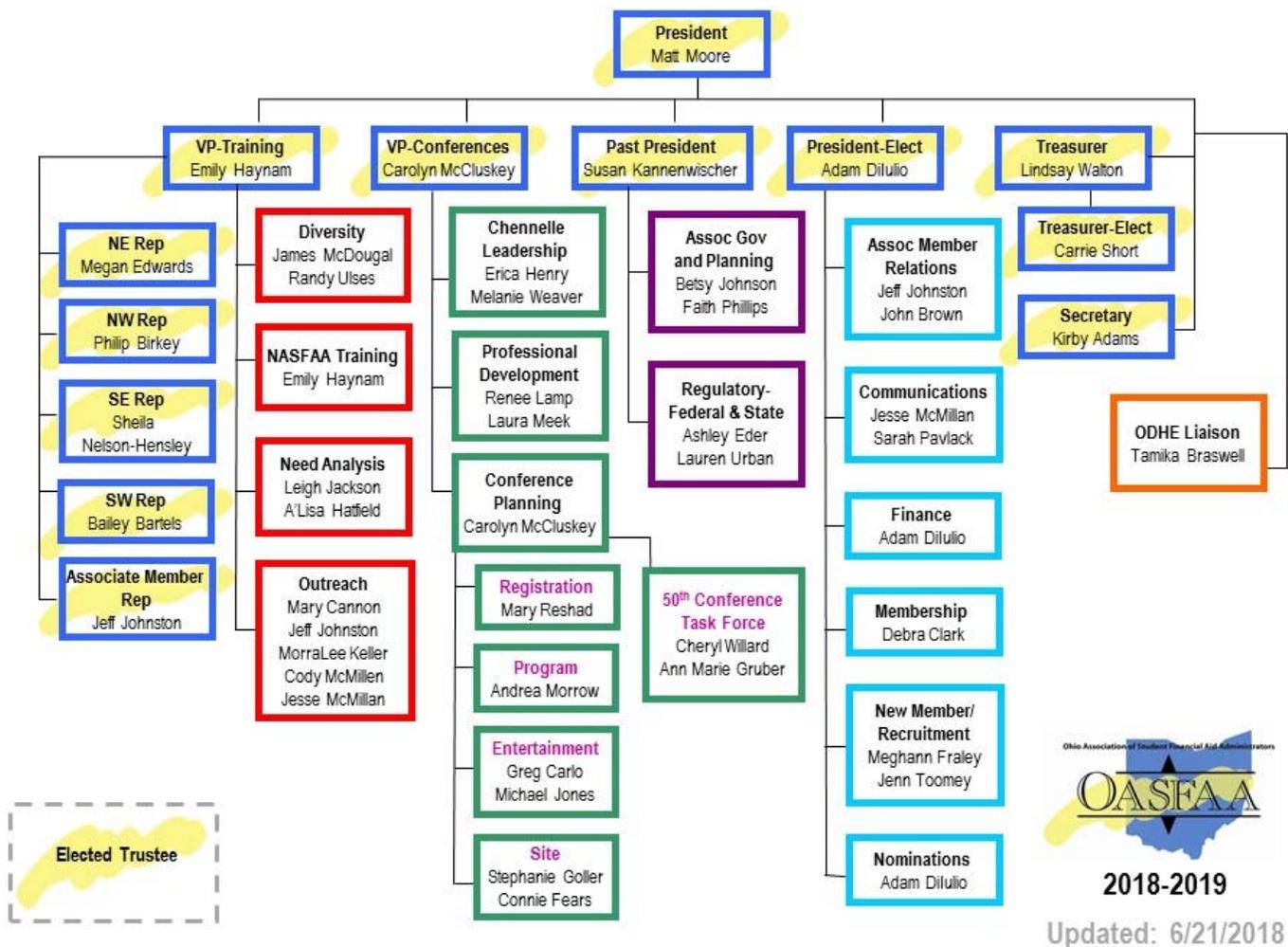
OASFAA is a non-profit, professional organization for individuals actively engaged in the administration of financial aid within the State of Ohio for higher education. As an educational organization, OASFAA strives to offer resources to students, families and high school advisors to promote higher education and increase awareness of financial aid opportunities. As a professional development organization, OASFAA offers state-wide opportunities for training, through state conferences held twice a year and regional meetings and individuals sessions conducted throughout the year. These opportunities cover current topics, research and many other areas ranging from counseling techniques to the fundamentals of student aid delivery. As an organization representing over 600 members from over 200 institutions operating within the State of Ohio, OASFAA serves a diverse group of practitioners. As a unified voice for these individuals, OASFAA strives work to work with organizations across the State to address concerns relating to its mission and to promote the use of financial assistance to students and families facing the expenses of higher education.

## OASFAA'S MISSION STATEMENT

The mission of the Ohio Association of Student Financial Aid Administrators shall be to ensure access to higher education through the promotion of financial aid awareness.

Further, the mission of the Association is to affect public policy initiatives, to promote ethical administration of student aid programs, and to encourage an environment of cooperation among individuals, agencies, organizations and educational institutions to better serve all

# 2018—2019 OASFAA Organizational Chart



OASFAA Executive Board Committee Email Directory in order by Committee (Trustees on pages 1, 5, and 6)\*

**50th Anniversary Task Force:** **Ann Marie Gruber**, agruber@lakelandcc.edu & **Cheryl A Willard**, cwillard@bw.edu | **Associate Member Relations:** **John W Brown**, jbrown18@capital.edu | **AG&P:** **Betsy Johnson**, betsyj@bgsu.edu & **Faith M Phillips**, phillips.495@osu.edu | **Communications:** **Jesse McMillan**, jmcmillan@capital.edu & **Sarah Pavlack**, sarah.pavlack@sinclair.edu | **Conference—Entertainment;** **Greg Carlo**, greg.carlo@thrivent.com & **Michael A Jones**, michael.a.jones@citizensbank.com | **Conference—Program;** **Andrea L Morrow**, andrea\_morrow@owens.edu | **Conference—Registration:** **Mary Reshad**, mary.reshad@wright.edu | **Conference—Site:** **Connie M Fears**, connie.fears@uc.edu & **Stephanie L Goller**, stephanie.goller@utoledo.edu | **Diversity:** **James A McDougal**, jmcDouga@kemba.org & **Randy J Ulises**, ulsesrj@ucmail.us.edu | **Leadership:** **Erica L Henry**, henrye@ucmail.uc.edu & **Melanie K Weaver**, m-weaver.2@onu.edu | **Liason—ODHE:** **Tamika M Braswell**, tbraswell@highered.ohio.gov | **Membership:** **Debra K Clark**, dclark@cotc.edu | **Need Analysis:** **A’Lisa Harfield**, hatfield.260@osu.edu & **Leigh F Jackson**, leigh.jackson@uc.edu | **New Member/Recruitment:** **Meghann J Fraley**, mfraley@rio.edu & **Jennifer Toomey**, jxt464@case.edu | **Outreach:** **Mary V Cannon**, mcannon@hondros.edu & **MorraLee Keller**, kellerm@collegeaccess.org & **Cody L McMillen**, cmcmillen1@dayton.edu | **Professional Development:** **Renee Lamp**, renee.lamp@tri-c.edu & **Laura Meek**, meek@denison.edu |

**To all OASFAA Members: The Association thanks you for your continued support!**

The Communications Committee hopes that you enjoyed this issue of the OASFAA Newsletter. Please email any questions, concerns, or suggestions you have regarding the newsletter to Communications’ Co-Chairs. Be on the lookout for the upcoming Spring 2019 issue of the OASFAA Newsletter dropping early next year!